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GLOBAL MARKETING SERVICES

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February 2019

PRESS RELEASE

Functional, robust and appealing: The new V-ZUG Advanced Line ovens

This new range of ovens – sophisticated, easy to use and produced in Zug – are reliable appliances that feature outstanding quality and modern design. There are three product versions and three design variations to choose from, giving you even more precise results and fitting perfectly with your existing kitchen.

V-ZUG has completely redeveloped these ovens, improving their quality even further and equipping the appliances in the new range with modern technology. The newly developed ovens in the entry-level segment will meet all requirements as standard and make your kitchen even more perfect.

Three convenience levels

With Advanced Line appliances, there are three convenience levels to choose from: V200, V400 and V600. The Compair V200 is a convenient entry-level product, while the Compair V600 offers the highest specification of the Advanced Line products. The main differences between the convenience levels are the available features, but what they all have in common is their modern design. Thanks to the incorporation of the latest technology, these appliances are hugely improved in terms of quality, which for you means more enjoyment when cooking and even more precise results from your oven.

Simple and easily operable controls

The controls on the new range are simple, intuitive and modern. The new shape of the rotary encoder makes programming the appliances even easier for you, and you can also opt to add robust fully extending runners to your oven which slide out completely – making cooking convenient and ergonomic.

Streamlining for better aesthetics

Timeless, purist and modern – these are the design attributes of the new Advanced Line, with the subtle combination of polished and matt surfaces significantly improving the aesthetic appearance of the appliances. The new design is also available in three colours: black, white and chrome. These new colour options mean your new oven will fit in perfectly with your existing kitchen, and for even more perfect integration, the panel heights for installation in upper/lower units are different, so it will go beautifully with your other kitchen appliances.

Eco-friendly oven usage

Do you want to save energy but without a reduction in the quality of what you cook? The new hot air eco and top/bottom heat eco features on the Compair V600 achieve exactly that and are particularly suitable for cooking stews, saving you energy while achieving perfect results.

Future-proofed

The appliances are network ready as standard, offering you dozens of advantages. For example, you can receive information on the status of your appliance, i.e. if it is off or on, and when you set a delayed timer the app shows the remaining cooking time and the end time.

All this information is sent conveniently to your smartphone.

Further information on: vzug.com

Photo material



Photo 1
Functional, robust and appealing: The new V-ZUG
Advanced Line ovens.



Photo 2
This new range of ovens – sophisticated, easy to use and
produced in Zug

About V-ZUG

V-ZUG is the leading Swiss household appliances brand and has its head office in Zug. For over 100 years, the company in the heart of Switzerland has been developing and producing innovative kitchen and laundry appliances which make everyday life easier while inspiring and delighting users – for a lifetime of enjoyment. V-ZUG has 10 display and advice centres and 16 service centres in Switzerland and is represented internationally in 18 countries. The company has around 1,400 employees worldwide and trains over 70 apprentices. As the market leader in Switzerland, V-ZUG is also committed to improving the economy, society and the environment, in addition to pursuing its own business operations. Together with its sister company Gehrig Group AG and subsidiary SIBIRGroup AG, the owner-operated company belongs to the Metall Zug group.

About Metall Zug

Metall Zug is a Swiss industrial holding company with its head office in Zug and offers a wide range of innovative and sustainable premium and precision products. The group is a technology leader and develops, produces and distributes appliances, machines and solutions through its household appliances, infection control and wire processing business units. The Metall Zug group consists of V-ZUG AG, Gehrig Group AG (Household Appliances Business Unit), the Belimed group (Infection Control Business Unit) and the Schleuniger group (Wire Processing Business Unit). The industrial holding company grew out of the metalwork company Metallwarenfabrik Zug which was established in 1887, and is still primarily owned by the founding family. The Metall Zug group employs around 3,600 people worldwide and is listed on the SIX Swiss Exchange.