Product name key

Status 27.01.2023

- Coding has not yet been implemented in all product categories, this will be done successively over the next few years
- The introduction of a differentiation code is only made where it adds value.
- Product function is assigned according to language, with the exception of the type plate/packaging label and languages not listed, in which case English is to be used
- The code can consist of up to 3 parameters.
- Each parameter has specified values for the corresponding parameters depending on the product category.
- If the code starts with a number, it is always the height in cm.
- If the number is in the 2nd position in the code, it always stands for the width in cm.
- Numbers in the 3rd position in the code stand for the number of cooking zones on hobs.
- Format: "Product nameProduct function_Segment_Differentiation code_Hero Name" (_stands for blank), examples are: CombiAdoraDry V4000 DualDry, AdorinaWash V600, CombiSteamer V6000 45F, Combair V2000 6U, CookTop V6000 I705 FullFlex.

| Product category | Produkt name | Product function | Segment | Differentiation code | | | | | | | Hero Name |
| | | | | Parameter 1 | | Parameter 2 | | Parameter 3 | | | |
				Characteristic	Value	Characteristic	Value	Characteristic	Value		
Washing machine	Adora CombiAdora Adorina CombiAdorina Unimatic	Wash	V200 V400 V600 V2000 V4000 V6000								
Tumble dryer	Adora CombiAdora Adorina Unimatic	Dry	V200 V400 V600 V2000 V4000 V6000								DualDry
Textile care system	RefreshButler		V200 V400 V600 V2000 V4000 V6000								
Cashier system	CardSystem CoinSystem VESTA Display[1]		V200 V400 V600 V2000 V4000 V6000					Number of systems	1 2		
Cooker / Oven / Steamer / Microwave oven / Coffee-Center	Combair Steamer CombiSteamer CombairSteamer Miwell CombiMiwell CoffeeCenter		V200 V400 V600 V2000 V4000 V6000	Niche height	38 = 38 cm 45 = 45 cm 60 = 60 cm 6U = 60 cm, undercounter 76 = 76 cm 7U = 76 cm undercounter	Function	H = Cooker P = Pyrolysis F = Fixed water connection M = Microwave	Standard width	C = 55 cm (SMS) Z = 75 cm L = 90 cm		PowerSteam Grand
Drawer	Drawer WarmingDrawer VacuDrawer		V200 V400 V600 V2000 V4000 V6000	Niche height	7 = 7.6 cm 14 = 14.4 cm 16 = 16.2 cm 28 = 28.3 cm 22 = 22.0 cm 31 = 31.2 cm			Standard width	C = 55 cm (SMS)		

[1] No segment and differentiation code
[2] No differentiation code

Product category	Produkt name	Product function	Segment	Differentiation code						Hero Name
				Parameter 1		**Parameter 2**		**Parameter 3**		
				Characteristic	Value	Characteristic	Value	Characteristic	Value	
Hob	CookTop CombiCooktop		V200 V400 V600 V2000 V4000 V6000 Wok Teppan Yaki	Technology	I = Induction, integrated control J = Induction, external control A = Heating spirals, integrated control E = Heating spirals, external control G = Gas, integrated control	Width	30 = 30 cm 40 = 40 cm 60 = 60 cm 70 = 70 cm 80 = 80 cm 90 = 90 cm	Number of cooking zones	1 = 1 Cooking zone 2 = 2 Cooking zone 3 = 3 Cooking zone 4 = 4 Cooking zone 5 = 5 Cooking zone 6 = 6 Cooking zone B = Roasting zone	FullFlex
Dishwasher	Adora Adorina	Dish	V200 V400 V600 V2000 V4000 V6000	Type of installation	V = Fully integrated D = Design integrated I = Integrated G = Extra-height	Function	B = Cutlery drawer O = Lift basket / OptiLift W = Head pump	Standard width	C = 55 cm (SMS) S = 45 cm	
Refrigerator and freezer	Cooler CombiCooler Freezer ShockFreezer WineCooler FoodCenter[2]		V200 V400 V600 V2000 V4000 V6000 Supreme	Niche height	45 = 45 cm 7U = 76 cm 8U = 82-89 cm 88 = 88 cm 89 = 89 cm 90 = 90 cm 122 = 122 cm 127 = 127 cm 140 = 140 cm 152 = 152 cm 158 = 158 cm 165 = 165 cm 178 = 178 cm 205 = 205 cm	Function	K = Cold storage compartment F = Bottom box / Beverage drawer G = Integrated freezer compartment T = Top Freezer N = NoFrost	Standard width	C = 55 cm (SMS) I = Intermediate 55 / 60 Z = 75 cm L = 90 cm	Supreme
Range hood	AiroClear	Cabinet Wall Island Bench Ceiling	V200 V400 V600 V2000 V4000 V6000	Type of installation	H = Integrated range hood K = Lift top F = Flat pull-out G = Glass pull-out S = Pivoting panel U = Lower unit V = Vertical (Downdraft) Q = T-Shape/Cubic P = Pyramid I = Integrated (hob hood) A = Surface-mounted/Suspended	Width	11 = 11 cm 55 = 55 cm 60 = 60 cm 70 = 70 cm 80 = 80 cm 90 = 90 cm 100 = 100 cm 120 = 120 cm			

[1] No segment and differentiation code

[2] No differentiation code