



Swiss perfection for your home



Highlights

V-ZUG appliances at a glance

2019



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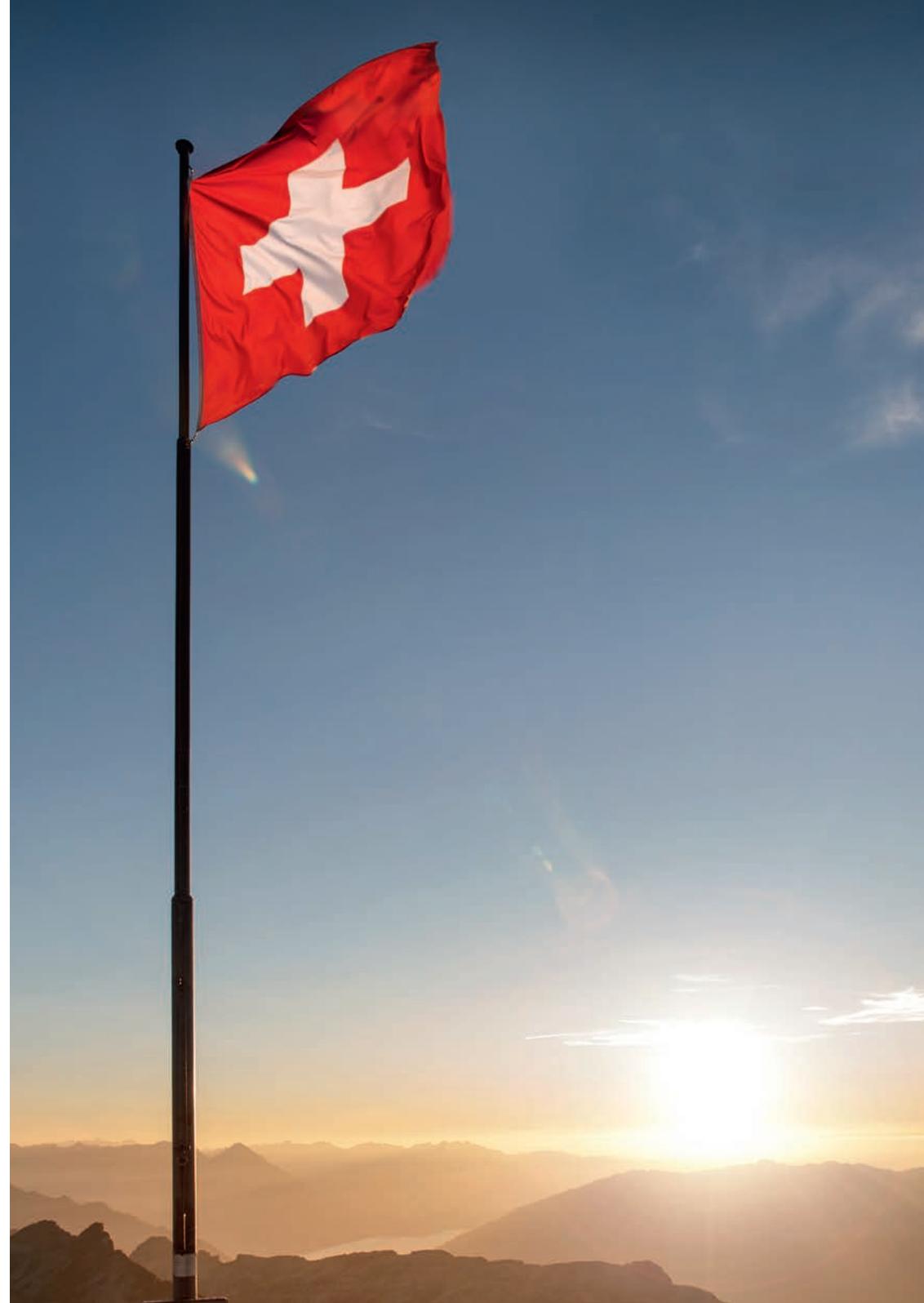
Calling on innovation and traditional Swiss quality, we have been developing and producing household appliances since 1913. Not only do our products make everyday life easier, they also excite and inspire our customers – for a whole lifetime of enjoyment.

Whether they are cooking or washing dishes, people who expect their appliances to deliver more than just the basics need look no further than V-ZUG. As the Swiss market leader, we live by Swiss values – and make it possible for people all over the world to experience these with simple, individual solutions that provide lifelong inspiration and delight.

We develop and produce these products for you in the heart of Switzerland, at our site in Zug. Nowadays, people all over the world value the innovative strength so closely associated with Switzerland, the high level of precision we deliver and the outstanding quality of our premium products.

Premium Swiss quality means

- Manufacturing with the utmost precision and pioneering manufacturing techniques
- Constant quality and final testing
- 1400 highly skilled employees
- Major investments in Zug as a workplace
- Availability of spare parts guaranteed for up to 15 years





Our commitment

As a responsible stakeholder, we advocate economic, social and environmental sustainability.

The environment matters to us, which is why we invest our innovative capacity and technological expertise in the field of energy efficiency. Household appliances account for a large proportion of the energy and water we use in our day-to-day lives. Anyone who has invested in a cutting-edge V-ZUG appliance saves valuable resources every day, which is also kinder to the household budget.

Consciously sustainable – from manufacture to use

- CO₂-neutral production by 2020
- Electricity from 100 % renewable energy sources
- The ZUGgate logistics centre has its own photovoltaic system
- With EcoManagement, we promote the conscious choice of resource-saving programmes

At home

By developing practical solutions, we want to enhance your daily life, leaving you time for the things in life that really matter.

Whether it is the scent of freshly-washed laundry, the attractive design of your equipment or the aromas of delicious food: everyone's needs differ and the roots of our sense of well-being are many and varied. It is our conviction that beautiful surroundings with household appliances that deliver added value help you to feel at home. Because of this, we expect all our appliances to do just that – for your well-being.

Feel at home with

- Simple operation – for perfect results
- Short and automatic programmes – freeing up time for your family
- Vacuisine – to delight your guests
- The Party programme – to keep you in a good mood when doing the dishes
- MonoFridge – for individual use





Strong design

For us, design is love at both first and second sight – when you are looking at it, using it, or even cleaning it.

Design is the art of combining functionality with aesthetics and creating a positive user experience. Therefore, we always design new appliances based on the desire to make your daily life easier. For us, the hallmarks of good design are premium quality, elegance, timelessness, Swissness and integration. The way you interact with our appliances is natural and intuitive: your desired setting is just a few clicks away.

Timeless elegance as standard

- Clean lines and high-quality materials
- Modern and simple operation
- Two different type of handles:
black design and retractable handles



Steam expertise

Demand for healthy yet tasty food is high – and steaming is the answer, because it is a particularly gentle way of preparing dishes.

What you eat has a major impact on your vitality, your energy levels and general well-being. If health is particularly important to you, but you don't want to compromise on enjoyment, then steaming will appeal to you. Whether you choose a simple combi-steam cooker or an appliance packed with every convenience feature, they all have one thing in common: our combi-steam cookers and steam cookers are the perfect tool to help you cultivate a healthy and modern lifestyle.

Steam functions for every need

- Handy presets with EasyCook
- Complex cooking processes at the touch of a button with the GourmetGuide
- Succulently tender meat thanks to patented soft roasting function
- Fully automatic preparation with BakeOmatic
- Vacuisine – sous-vide cooking at home
- Combi-Steam MSLQ: the only real 3 in 1 appliance which combines conventional heating, steam and micro waves. For healthy and fast cooking.

Baking pleasure

The large range of ovens offers you a whole host of new possibilities. With the wide range of functions available, you can take your cooking and baking to a whole new level – for maximum pleasure.

From hot air through top and bottom heat to a grill with recirculation air – our appliances offer the right operating mode for whatever need. And thanks to the exquisite material, the entire cooking and baking process is fun, even cleaning up afterwards.

Delicious possibilities

- Crispy pizza with PizzaPlus
- The perfect gratin thanks to BakeOmatic
- Mouth-watering stews with hot air humid
- Meat cooked to perfection with soft roasting



Perfectly integrated

Our vacuum and warming drawers are the ideal complement to ovens and steam cookers and create a little bit of everyday luxury.

If you value convenience in the kitchen, our drawers offer that little something extra. Our range now includes a fully integrated vacuum and warming drawer: the drawers are hidden behind the cabinet doors, enhancing the flawless look of your kitchen.

Warming drawers for even greater convenience

- Optimum heat distribution for every use
- Warm cups to enjoy the perfect cup of coffee
- Favourite settings at your fingertips
- Handy touch controls
- Good visibility thanks to interior lighting

Vacuum cooking – for everyday meals or special occasions

- Preparation for Vacuisine
- An effective way to store portions of foods
- Airtight sealing of liquids
- Vacuum seal wine bottles, preserving jars and jam jars
- Preserves vitamins, flavours, minerals and colours



The ultimate coffee experience

With the new Coffee-Center, you can enjoy speciality coffees just like you would find at a coffee bar in Italy, in your own home.

Our fully automated machine is perfect for coffee lovers, who will be impressed not only by its sleek looks, but also by the grinding mechanism and the pressure during the brewing process, which yield the perfect cup of coffee. From coffee, ristretto, espresso, espresso macchiato, doppio, cappuccino, flat white, caffè latte, latte macchiato to the trendy long coffee, the Coffee-Center can create any coffee you like.

Entirely to your liking

- Intuitive full graphic display
- Individually set the coffee temperature
- Five pre-settable coffee strengths
- Personalized user profiles
- Integrated milk frother
- Automatic cleaning and descaling programme
- Semi-professional steam nozzle
- Integrated, patented cup warmer





Maximum cooking flexibility

The FullFlex hob dispenses with fixed cooking zones and automatically recognizes the position and size of the pots and pans.

Do you prefer complete flexibility when cooking? The FullFlex hob offers just that: you can position up to six pans anywhere on the glass-ceramic plate and, thanks to the memory function, you can even move them. The hob is now available in a width of 70 cm, on which you can flexibly cook with up to five pans.

Unique cooking experience with FullFlex

- Winner of the Plus X Award
- Automatic recognition of pots and pans
- Full-colour graphic display with touch controls
- Maximum flexibility thanks to free positioning
- AutoPowerPlus
- Accommodates teppanyaki hot plate





The perfect fusion

If you value flexibility and headroom in equal measure, the Fusion hob is the just what you need.

This hob already includes an extractor that draws vapours around pots and pans in a downwards direction. In addition, the Fusion hob boasts an elegant design and the OptiLink function.

A sophisticated combination

- Built-in extractor
- Removable and easy-clean drip tray
- OptiLink: hob and hood communicate with each other
- Simple, elegant design
- OptiGlass surface finish
- Intuitive graphic touch display
- Extraction or circulating air settings
- Winner of the Plus X Award

Designer hoods and practical built-in appliances

Our range hoods feature exceptional quality – a treat for all of your senses.

Whether you're looking for designer hoods to suit refined tastes or built-in appliances for a more practical approach: our range offers a wide selection of attractive yet functional solutions that will look right at home in your kitchen.

Various options for extracting vapours

- island and ceiling range hoods for cooking islands
- hob extractors built directly into the kitchen worktop
- downdraft extractors with extendable extractor unit
- wall hoods for hobs installed against a wall



Washing up in style

Our wide range of high-performance dishwashers leaves you with sparkling dishes and a smile on your face.

One thing is certain: a dishwasher uses far less energy and water than washing up by hand. This is particularly true of our appliances, which are among the very best when it comes to the environment. The Adora SL WP even has a heat pump, which virtually halves electricity consumption. V-ZUG dishwashers impress across the board, boasting fast programmes, flexible racks and unbeatable low water and energy consumption.

Washes all your cares away

- Automatic programme for the optimum washing cycle
- A wide choice of special programmes, such as fondue/raclette and everyday quick programme
- Wash dishes in record time with the Party programme
- Sparkling results with SteamFinish
- OptiStart delayed start function
- Highly flexible and spacious racks





The new generation

Swiss-made and boasting innovative PureCool technology: the CombiCooler V4000 offers lots of space to keep your delicious food cool.

The demands placed on a refrigeration system constantly change. In the summer, an ice cream compartment comes in handy. For a party, a large drinks compartment is ideal. Complete flexibility: in just a few hours, MonoFridge transforms the CombiCooler's freezer compartment into a normal refrigeration space.

Innovative cooling circuit

- Never defrost again thanks to NoFrost
- ClimateControl eliminates ice crystals
- 278 litre capacity
- MonoFridge transforms freezer compartment into a normal fridge space
- Innovative ClickShelf system
- SilentPlus Mode minimizes noise
- With a rating of A+++ - 10%, one of the most energy-efficient fridges on the market

The perfect temperature every time

Right down to the last detail, our wine coolers are designed to ensure your finest wines are stored in ideal conditions.

The taste experience of a good wine depends not only on its quality, but also on the pouring temperature or the choice of glass. We're sure that, as a host, these considerations are very important to you and that you want to enjoy your wine at the perfect temperature at home, too. The UCSL 60 model in our range can be built-in below the counter: a fully extendable wooden tray, two temperature zones, an activated charcoal filter, space for 34 bottles of wine, SoftClose and the TouchOpen function make this wine cooler unique.

Perfection you can enjoy

- Two height-adjustable climate zones – one for white and one for red wine
- Precise temperature setting of the climate zones, from 5 to 18 °C
- Jolt-proof and undisturbed storage for wine
- Exclusive design with stylish glass door
- SoftClose door
- Modern LED lighting





Visit us on vzug.com and find out more about our products.

